

It's All In The Print...

Sally Lloyd of SC Lloyd Designs provides a bit of history about wedding invitations, and how to get it right and get them delivered on time!

Before the invention of the printing press in 1440 by Johannes Gutenberg, weddings were announced by a town crier who would walk through the streets announcing the daily news. Thankfully, things are a little more refined today!...

Save the Date Card are a great way of announcing that you are getting married and can be sent out once you have set the date. Giving your guests plenty of notice is important, especially if your guests will be travelling to the wedding or the big day takes place during peak holiday times.

Invitations should be sent to your guests a minimum of eight to twelve weeks before your wedding to allow them enough time to respond and plan accordingly. Invitations are usually sent by the hosts, traditionally the bride's parents. Evening Invitations should be sent out at the same time as your day invitations. Addressing the envelopes can be done in the traditional formal way or, they can be addressed to people as you know them. The preferred and most acceptable method of addressing the envelopes is to hand-write them.

Traditionally, guests replied to their invitations with a hand written letter or a purchased, reply notice. Nowadays, a matching Reply Cards and return envelope inserted into the wedding invitation has become a much more efficient way of ensuring that your guests reply promptly. It is always a good idea to enclose written directions and a map with your invitations.



by **Sally Lloyd**
from SC Lloyd Designs



SC Lloyd Designs

Wedding and Event Stationery & Accessories

Wedding Invitations set the tone for your Wedding, and give your guests their first impression of the wonderful day you are planning. Our stylish collection will compliment your Wedding Day celebrations right from the beginning when you are inviting your guests, through to the ceremony and reception.

We provide exclusive Designer Wedding Stationery with matching favours and table & reception accessories. Choose from our many beautiful designs or let us create a unique bespoke design especially for you. We also have a lovely collection of Tiaras, Jewellery and Bridal & Wedding Accessories.

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