CHOOSING YOUR WEDDING STATIONERY

by Sally Lloyd, SC Lloyd Designs

Your wedding invitations set the tone and style for your wedding, and they are the first glimpse your guests will have of your special day. Before you begin looking at wedding stationery choices, decide what type of wedding you want, will it be formal, semiformal, or more informal or casual.

It is also advisable to know the location, will the wedding be held in a church, hotel, garden, or other venue, and consider your colour scheme, guest list numbers, budget, and whether you will want just invitations or other matching stationery as well as reply cards, order of service, place cards, menus, table numbers/ names, table plan etc. as some stationers may not provide all the pieces that you require.

All of these factors will influence your choice of invitations and other stationery. There are many different styles of wedding invitations to choose from, single fold, pockets, wallets, and scrolls just to mention a few.

Once you are ready to choose your invitations and stationery, start looking for a professional stationer that can provide everything that you require, some also provide a bespoke design service enabling you to have them design something really unique.

Here are some of the popular choices:

Single Card – Single card, not folded, usually A6, but also available in other sizes.

Single Fold – Folded card usually A6 size, but also available in other sizes.



Pocket Fold – Folded card with a pocket to insert your reply card and other inserts.

Gatefold – Card folded with ends either meeting in the middle or overlapping.

Petal Fold – Flaps fold like a lily pad and open to display the invitation and inserts inside.

Cheque Book – Looks like a cheque book with pages for the invitation and other inserts.

Pocket – Single card invitation tied at top with ribbon and inserted into a decorative pocket.

Wallet – Opens like a wallet with invitation on inside flap and other inserts in the pocket.

Scroll – Rolled scroll tied with ribbon with postal tube, optional decorative box with postal box.

